

1 How to use the Jotron logo

The Jotron logo is our signature and primary visual element of identification. It consists of the name "Jotron" and a globe symbol. Always use the original logo files.

1.1 Jotron logo without slogan

Colored gradient logo: Must be used on a solid white background only.

Other logo versions (please contact Jotron):

Solid blue logo: To be used on tinted, light backgrounds

Solid white logo: To be used in photographs and dark backgrounds

Solid black logo: To be used if colours are not available

1.2 Safe Zone

The safe zone ensures the logo is clearly visible and well-positioned, avoiding conflicts with other elements.

- No text, images, other logos, or graphical components should enter the safe zone.
- Protection Area: Defined as the size of the letter "O" in "Jotron" within the logo.

Logo without slogan



1.3 Minimum size for the Jotron logo

To maintain visibility and legibility, adhere to the following minimum size requirements:

- Print: Minimum height is 5 mm.
- Digital Surfaces: Minimum height is 50 pixels.